Sponsorship Pack

For more information regarding sponsorship:
Contact Jeremy on 0845 838 6163
What is dConstruct?
dConstruct 2013 is a gathering of smart and entertaining people poking at the intersection of technology and culture.

This year’s topic
“Communicating with machines”

Dates
6 September 2013

Venue
Brighton’s historic Dome theatre.

Popularity
Tickets have been known to sell out within eight hours of going on sale.

Delegates
800 web designers, developers, product managers, CEOs, and everyone in between!

Speakers & Workshop Leaders
Some of the biggest names in the industry.

History
dConstruct is in its ninth year and is considered an indispensable event in the UK digital calendar.

Past Sponsors

BBC  Microsoft  Yahoo!  MailChimp

Opera  cogapp  Apress  LBi  PayPal

NixonMcInnes  theguardian  (mt)  .net Magazine

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The Audience

Typically a range of web practitioners, with job titles including:

- Technical Director / CTO
- Creative Director
- Production / Project Manager
- Start-up founder
- Web Designer / Developer
- User Experience Designer
- Information Architect

Delegates come from all over the UK, Europe and further afield, and from a range of companies including Microsoft, Adobe, Google, Yahoo!, Amazon and the BBC, as well as freelancers and consultants.

“After a weekend of reflection, I’ve decided that dConstruct 2012 had the best talks of any conference I’ve attended.”

— Laura Kalbag, attendee
The Speakers

We’re really excited about the fantastic speakers we have lined up this year:

- Adam Buxton (comedian and actor)
- Amber Case (Esri)
- Dan Williams (Pervasive Media Studio)
- Keren Elazari (Cyber security expert)
- Luke Wroblewski (Polar)
- Maciej Cegłowski (Pinboard)
- Nicole Sullivan (Stubbornella)
- Sarah Angliss (musician)
- Simone Rebaudengo (Frog Design)

Previous speakers include Cory Doctorow (EFF), Jeff Veen (Adobe), Frank Chimero (designer), Steven Johnson (outside.in, author), Adam Greenfield (Nokia), Don Norman (Nielsen Norman Group), and James Burke (science historian).

“dConstruct 2012 was truly inspiring. Fantastic speakers all round.”
— Sean Tweddell, attendee
Benefits of Sponsoring

- Connect with influential bloggers, thought leaders, talented developers and designers
- Associate your company with some of the best known Internet brands
- Create brand visibility and networking opportunities at the event
- Showcase your services in a way that best fits your needs
- Demonstrate your commitment to the web design community

“I learned so much and it’s just made me hungry to make better products. It was bloody fantastic.”
— Paul Swain, attendee
Sponsorship Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Places are strictly limited.

<table>
<thead>
<tr>
<th>Premier Sponsor</th>
<th>Executive Sponsor</th>
<th>Associate Sponsor</th>
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<tbody>
<tr>
<td>£8000</td>
<td>£4000</td>
<td>£2000</td>
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<tr>
<td>2 places available</td>
<td>6 places available</td>
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- Large exhibition space with power and internet connection
- Medium exhibition space with power and internet connection
- Small exhibition space in foyer

- 10 full conference passes
- 6 full conference passes
- 4 full conference passes

- Introduce opening or closing speaker
- Listed as premier sponsor on marketing collateral
- Company listing in press releases

- Two guest invitations to the exclusive speakers’ dinner

- Logo on print adverts
- Logo on print adverts
- Logo on print adverts

- Top logo placement on website
- Logo on website
- Logo on website

- Logo on screen during breaks
- Logo on screen during breaks
- Logo on screen during breaks

- Logo on attendee name badge
- Logo on attendee name badge
- Company name on attendee name badge

- Access to the sponsor and speakers’ lounge
- Access to the sponsor and speakers’ lounge
- Access to the sponsor and speakers’ lounge

Other sponsorship opportunities

- Pre-event party
- Post-event party
- Speakers’ dinner
- Refreshment breaks
- Conference lanyards
- Event t-shirts

Please email Jeremy at jeremy@clearleft.com or telephone +44 (0)845 838 6163